



# GMT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 5/31/2020

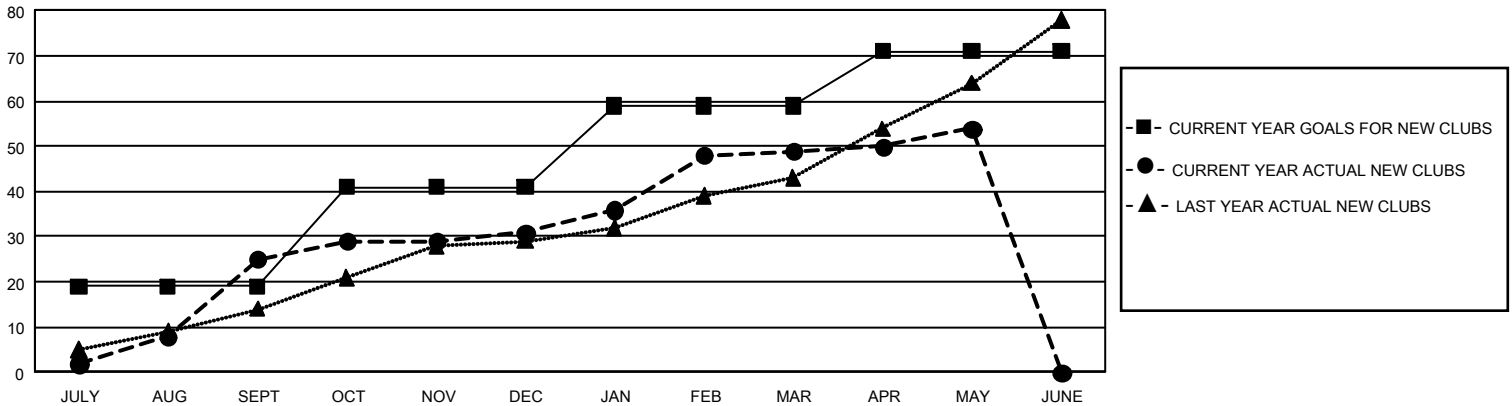
## GAT Constitutional Area 5 - English Speaking Areas

REPORT DOES NOT INCLUDE CLUBS IN UNDISTRICTED AREAS.

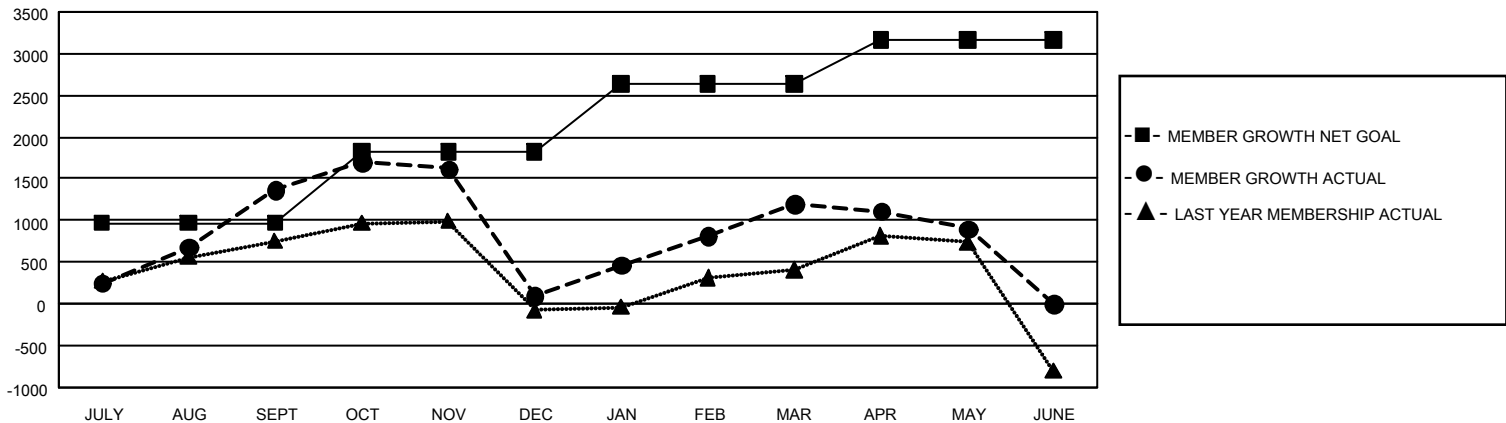
| Clubs                 |               |           |               |
|-----------------------|---------------|-----------|---------------|
| RESULTS FOR 2019-2020 |               |           |               |
| QUARTER               | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS |
| JULY/AUG/SEPT         | 57            | 25        | 13            |
| OCT/NOV/DEC           | 66            | 6         | 23            |
| JAN/FEB/MAR           | 54            | 18        | 9             |
| APR/MAY/JUNE          | 36            | 5         | 0             |

| Members               |                        |                      |   |
|-----------------------|------------------------|----------------------|---|
| RESULTS FOR 2019-2020 |                        |                      |   |
| QUARTER               | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL<br>(including transfers) |
| JULY/AUG/SEPT         | 2,895                  | 2,488                | 959   |
| OCT/NOV/DEC           | 2,580                  | 1,094                | 2,278   |
| JAN/FEB/MAR           | 2,445                  | 2,181                | 624   |
| APR/MAY/JUNE          | 1,575                  | 462                  | 673   |

**GOALS AND ACTUAL NEW CLUBS CUMULATIVE**



**GOALS AND ACTUAL MEMBERS CUMULATIVE**



|  |   |  |
|--|---|--|
| DROPPED CLUBS: 45  | 741 CLUBS OF 1,212 ADDED 1 OR MORE NEW MEMBERS            | <b>GENDER DISTRIBUTION</b><br>MALE            20,616 (56.68%)<br>FEMALE        15,754 (43.32%) |
| <b>DROPPED MEMBERS</b><br>DECEASED            106<br>CLUB CANCELLED    882<br>OTHER                3,541<br><b>TOTAL</b> 4,529 | <a href="#">CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA</a> | TOTAL FAMILY UNIT MEMBERS            7,779<br>FAMILY MEMBERS PAYING HALF DUES            4,669 |